



don't ● **CUM UP** *a book*

Ig Publishing
FALL 2011/WINTER 2012

About Ig Publishing

Ig Publishing is a Brooklyn, NY based independent press dedicated to publishing original literary fiction from writers who have been overlooked by the mainstream publishing establishment. Ig also publishes progressive political books, cultural nonfiction, and a selection of classic reprints.

392 Clinton Avenue #1S
Brooklyn, NY 11238
Phone/Fax: 718-797-0676
www.igpub.com
Twitter: @Igpublishing



Elizabeth Clementson—Publisher
elizabeth@igpub.com

Robert Lasner—Editor-in-Chief
robert@igpub.com

Distributed to the trade in the U.S. and Canada by

Consortium Book Sales and Distribution
Phone: (800) 283-3572
Fax: (800) 351-5073
www.cbsd.com

In the U.K. and Europe by

Turnaround Publisher Services
Unit 3, Olympia Trading Estate
Coburg Road, Wood Green
London N22 6TZ
Phone: 020 8829 3000



GREEN WASHED

Why We Can't Buy Our Way
to a Green Planet

Kendra Pierre-Louis

The message that our environment is in peril has filtered from environmental groups to the American consciousness to our shopping carts. Every day, millions of Americans dutifully replace conventional produce with organic, swap Mr. Clean for Seventh Generation, and replace their bottled water with water bottles.

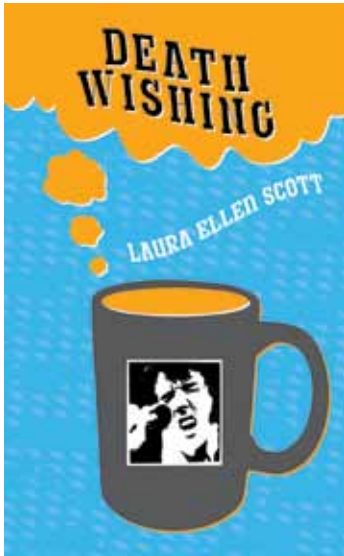
Many of us have come to believe that the path to environmental sustainability is paved by shopping green. Although this green consumer movement certainly has many Americans consuming differently, it raises an important and rarely asked question—“Is this consumption really any better for the planet?”

By examining the major economic sectors of our society, including infrastructure (“green” housing), consumer goods (green clothing and jewelry), food (the rise of organic), and energy (including solar power and the popularity of the hybrid car), *Green Washed: Why We Can't Buy Our Way to a Green Planet* explains that though greener alternatives are important, we cannot simply buy our way to sustainability. Rather, if it is the volume of our consumption that matters, can we as a society dependent on constantly consuming more ever be content with buying less?

A new and unique take on green consumption, *Green Washed* shows how buying better is only the first step toward true sustainability.

KENDRA PIERRE-LOUIS is the Sustainable Development Editor for Justmeans.com. She has created outreach material for the United Nations Environment Programme’s Convention on Biological Diversity and worked as a researcher for Terrapin Bright Green, an environmental consulting and strategic planning firm.

Forthcoming October 2011



DEATH WISHING

Laura Ellen Scott

“This is a terrific story, beautifully written, and completely enthralling.”—**Dorothy Allison**

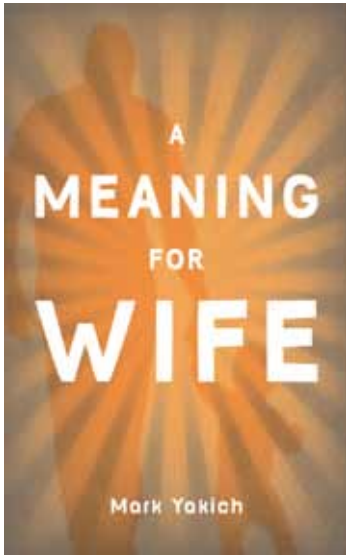
“I admire the sentences, the clarity of mind, and characters who catch and keep our attention. Bob Dylan sings about a journey ‘all the way from New Orleans to Jerusalem...’ as way of apotheizing, scrutinizing, and recognizing the world we live in. Laura Scott is on the way.”—**Alan Cheuse**

What if your most fervent wish could come true, and all you had to do was...die first. Recovering from a bitter divorce, middle-aged Victor Swaim wants nothing more than to live a carefree, drunken existence in New Orleans, making capes and corsets, and lusting for Pebbles, the girl who lives across the street.

But, after a series of deathbed wishes come true—including the curing of cancer, the elimination of cats, the return of Elvis (1967 vintage), the clouds turning orange, mothers growing third eyes and cups of coffee becoming bottomless—the hysteria that grows around “Death Wishing” forces Victor into action. Along with his entrepreneurial son, Val, and his libertine friend, Martine, Victor must battle the apocalypics who have seduced Pebbles away from her true vocation of singing the blues (very badly) while at the same time confronting his mortal identity: just what would he wish for the world without him in it?

LAURA ELLEN SCOTT teaches fiction writing at George Mason University. Her work has been selected for The Wingleaf Top Fifty of 2009 and *Barrelhouse* magazine’s “Futures” issue. She has twice been nominated for *Dzanc’s Best of the Web 2010* anthology.

Trade Paper | 5.5 x 8.25 | 216 pages | ISBN: 978-1-935439-39-4 | \$15.95



A MEANING FOR WIFE

Mark Yakich

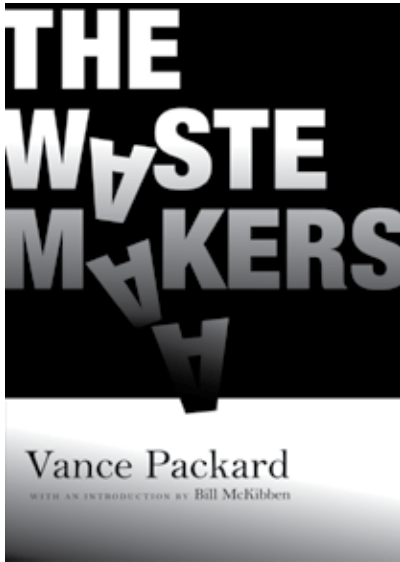
“Mark Yakich’s *A Meaning for Wife* is an intimate story of a young widower on the cusp of a sea change in the year following his wife’s death. Inventive and moving, the novel offers one of the most unanticipated and effective narrative shifts in this reader’s memory; a beautiful unfurling of perspective that perfectly crystallizes all the pain and loss brooding at the edges of these otherwise gentle—and often very funny—pages.”—**Tony D’Souza**, author of *Mule*, *The Konkans*, and *Whiteman*

Your wife is killed by a cashew (anaphylactic shock), but there isn’t time to grieve because your toddler son is always at your heels—wanting to be fed, to be played with, or to sleep next to you all night long. A change of pace seems necessary, so you decide to visit your parents in order to attend your twenty-year high school reunion. What begins as a weekend getaway quickly becomes a theater for dealing with the past—a past that you will have to reimagine in order to have any hope of a future for you and your son.

Told in second person, *A Meaning for Wife* is the story of a man trying to come to terms with the sudden death of his wife, the aging parents he has long avoided, and the tribulations of single parenthood.

MARK YAKICH is the author of two poetry collections: *Unrelated Individuals Forming A Group Waiting to Cross* (Penguin, 2004) and *The Importance of Peeling Potatoes in Ukraine* (Penguin, 2008). He lives in New Orleans, Louisiana, where he teaches English at Loyola University.

Trade Paper | 5.5 x 8.25 | 200 pages | ISBN: 978-1-935439-41-7 | \$15.95



THE WASTE MAKERS

Vance Packard

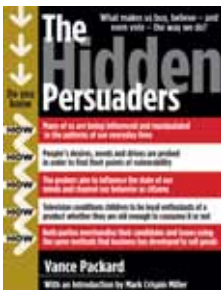
with an introduction by Bill McKibben

The Waste Makers was the first book to probe the increasing commercialization of American life—the development of consumption for consumption’s sake. Packard outlines the ways manufacturers and advertisers persuade consumers to buy things they don’t need and didn’t know they wanted, including the two-of-a-kind of everything syndrome—“two refrigerators in every home”—and appeals to purchase something because it is more expensive or because it is painted in a new color. The book also

brought attention to the concept of planned obsolescence, in which a “death date” is built into products so that they wear out quickly and need to be replaced. By manipulating the public into mindless consumerism, Packard believed that business was making us “more wasteful, imprudent, and carefree in our consuming habits,” which was using up our natural resources at an alarming rate.

Trade Paper | 5 x 8 | 216 pages | ISBN: 978-19354391-7-2 | \$15.95

Also Available



The Hidden Persuaders

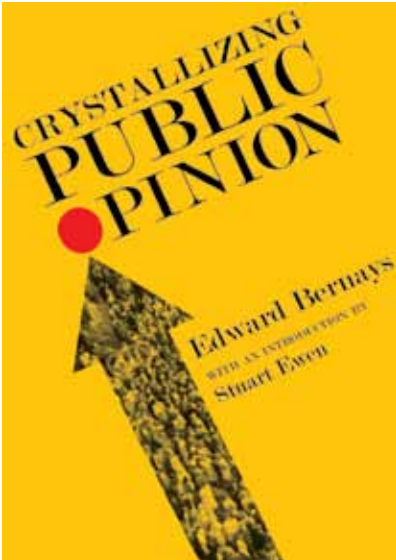
Vance Packard

with an introduction by Mark Crispin Miller

“Fascinating, entertaining and thought-stimulating.”—*The New York Times Book Review*

Trade Paper | 240 pages | ISBN: 978-0-97884310-6-4 | \$14.95

Now Available



CRYSTALLIZING PUBLIC OPINION

Edward Bernays

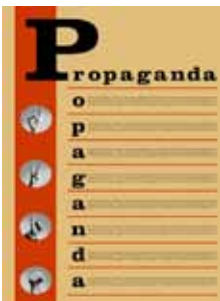
with an introduction by Stuart Ewen

Nicknamed “the father of public relations,” Edward Bernays was a pioneer in the fields of propaganda and public relations, combining theories on crowd psychology with the psychoanalytical ideas of his uncle, Sigmund Freud, to become the first thinker to explain how corporations and politicians could manipulate public opinion. “Perhaps the most significant social, political and industrial fact about the

present century is the increased attention which is paid to public opinion,” he wrote in his first book, *Crystallizing Public Opinion* (1923), which set down the principles that would come to govern the modern public relations industry. A foundational text in the history of marketing and public relations, this first edition of *Crystallizing Public Opinion* in nearly fifty years features an introduction by Stuart Ewen.

Trade Paper | 5 x 8 | 224 pages | ISBN: 978-19354391-7-2 | \$15.95

Also Available



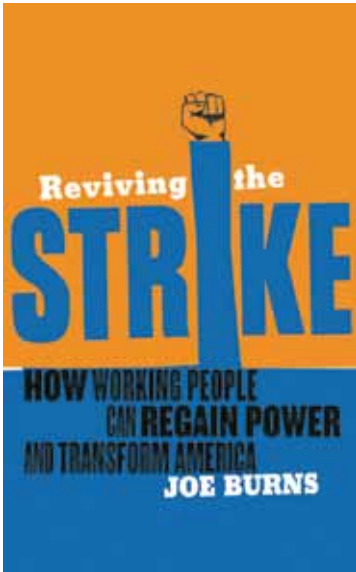
Propaganda Edward Bernays

with an introduction by Mark Crispin Miller

“...provides much insight into some of the most powerful and influential institutions of contemporary industrial state capitalist democracies.”—**Noam Chomsky**

Trade Paper | 168 pages | ISBN: 978-0-9703125-9-4 | \$13.95

Now Available



REVIVING THE STRIKE

How Working People Can Regain Power and Transform America

Joe Burns

“Reviving The Strike deserves a wide labor audience. Union members should not go into bargaining without it!” —**Steve Early**, author of *The Civil Wars in US Labor*

If the American labor movement is to rise again, it will not be as a result of electing Democrats, the passage of legislation, or improved methods of union organizing. Rather, workers will need to rediscover the power of the strike. Not the ineffectual strike of today, where employees

meekly sit on picket lines waiting for scabs to take their jobs, but the type of strike capable of grinding industries to a halt—the kind employed up until the 1960s.

In *Reviving the Strike*, union negotiator Joe Burns draws on labor economics, history and current analysis to show how only a campaign of civil disobedience can overcome an illegitimate system of labor control that has been specifically constructed over the past thirty years to reign in the power of the American worker. The book challenges prevailing views within the labor movement that say that tactics such as organizing workers or amending labor law can resolve the crisis of the American worker. Instead, *Reviving The Strike* offers a fundamentally different solution to the current labor crisis, showing how collective bargaining backed by a strike capable of inflicting economic harm upon an employer is the only way for workers to break free of the repressive system that has been inflicted upon them for the past three decades.

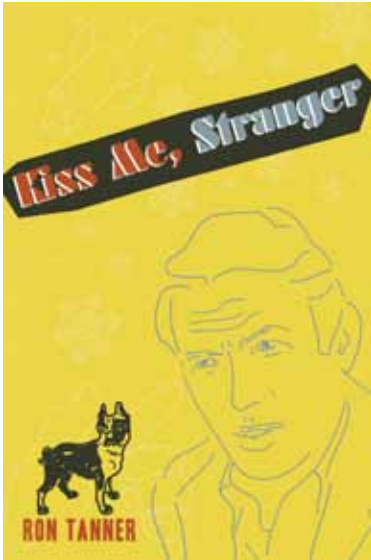
JOE BURNS is a veteran union negotiator and labor lawyer and a former local union president. For the past decade, he has negotiated labor contracts in the airline and health care industries. He has a law degree from the New York University School of Law.

Trade Paper | 5.5 x 8.25 | 208 pages | ISBN: 978-1-9354392-4-0 | \$15.95

KISS ME, STRANGER

Ron Tanner

“Ron Tanner’s *Kiss Me, Stranger* would be remarkable for the eerie simplicity of the text alone, but his seemingly guileless illustrations flip this impressive book into another dimension, well outside the spectrum of post-apocalyptic narratives than runs from Riddley Walker to *The Road*.” —**Madison Smartt Bell**



Set in an unnamed country sometime in the past, present, or future, *Kiss Me, Stranger* is the story of one woman’s attempts to keep her family together while a civil war rages around her. Penelope, her husband, and her fourteen children live in a small war-torn country built atop

a landfill. After her husband and eldest son are drafted by opposing factions in the war, Penelope and her remaining children, desolate and nearly starving, are forced to scavenge for scrap—comprised of discarded consumer goods such as computers, televisions and automobiles—in the bombed-out city. When the government scrap collector makes an unreasonable demand in already unreasonable circumstances, Penelope slaps him across the face, leading to her arrest. Her subsequent escape sends her family on a journey literally into the heart of the landfill, where they come face to face with the stupidity, destruction, and at times, dark humor, of war and modern consumer society.

Featuring over fifty illustrations by the author, *Kiss Me, Stranger* is a comical and tragic commentary on war, violence, and consumerism.

RON TANNER’S awards for fiction include a Faulkner Society gold medal, a Pushcart Prize, and a New Letters Award first prize. His stories have appeared in dozens of literary magazines, including *The Iowa Review*, *West Branch*, and the *Quarterly*. His collection of stories, *A Bed of Nails*, won both the G.S. Sharat Chandra Award and the Towson Prize for Literature. He teaches writing at Loyola University in Baltimore, Maryland and directs the Marshall Islands Story Project.



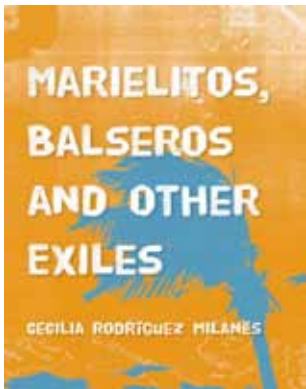
QUIET AS THEY COME

Angie Chau

“Bitter and beautiful all at once.”—**Sandra Cisneros**

Angie Chau writes with humor, intensity, and forgiveness ...”—**Pam Houston**

Trade Paper | 192 pages | ISBN: 978-1-9354391-8-9 | \$15.95

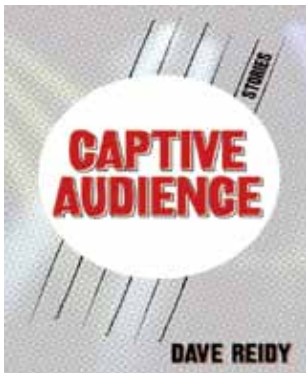


MARIELITOS, BALSEROS AND OTHER EXILES

Cecilia Rodríguez Milanés

“Complex and woeful, Milanés’s rich ensemble act may remind readers of Junot Diaz’s *Drown* and Denis Johnson’s *Jesus’ Son*.”—*Publishers Weekly*

Trade Paper | 200 pages | ISBN: 978-0-9815040-2-5 | \$14.95

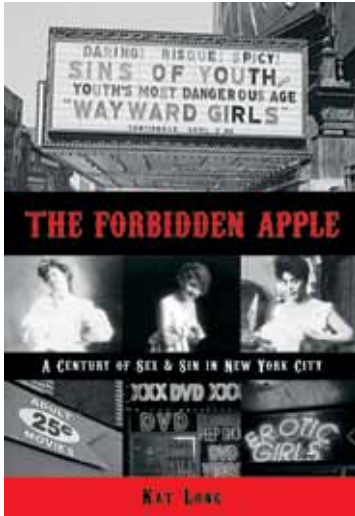


CAPTIVE AUDIENCE

Dave Reidy

“*Captive Audience* is wonderful. These stories—understated, honest, and always touching—limn the many small perils that await a young man today on his way to settling in the world. This is an immensely rewarding book.”—**Scott Turow**

Trade Paper | 200 pages | ISBN: 978-0-9815040-4-9 | \$14.95



THE FORBIDDEN APPLE

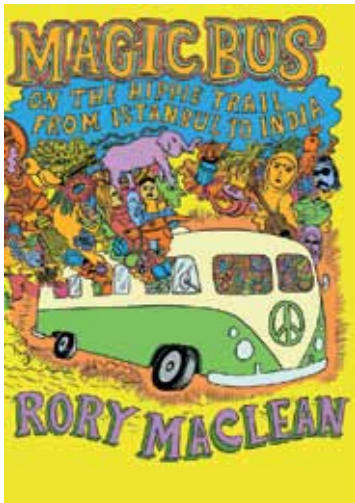
A Century of Sex & Sin in New York City

Kat Long

“There’s a great history of racy entertainment covering itself, if scantily, in a cloak of righteous education. Kat Long describes these protective measures, or ruses...Long also chronicles the way that initiatives to eradicate vice only helped pave the way for its further evolution in the city.”

—*New York Times Book Review*

Trade Paper | ISBN: 978-0-9815040-0-1 | 288 pages | \$18.95



MAGIC BUS

On the Hippie Trail from Istanbul to India

Rory MacLean

“There’s no denying that the stoned rovers were present at the beginning of a cataclysmic period in history, whose legacy Magic Bus describes in exquisite detail.”

—*New York Times Book Review*

“MacLean’s ardent eye for detail is lovely, as is the way he sets his more visually descriptive prose against the sturdier explanations of the names and places in his travels.”—*Boston Globe*

Trade Paper | ISBN: 978-0-9788431-9-9 | 286 pages | \$14.95

Fiction Backlist



SANDRINE'S LETTER TO TOMORROW

Dedra Johnson

"[An] aching debut...[with] echoes of *I Know Why the Caged Bird Sings*..." —*Publisher's Weekly*

"Three Stars" —*People Magazine*

Trade Paper | 212 pages | ISBN: 978-0-9788431-2-0 | \$14.95



OUR NAPOLEON IN RAGS

Kirby Gann

"Rich, evocative and textured...Impressive and ambitious work from a talent to watch closely." —*Kirkus Reviews*

Trade Paper | 211 pages | ISBN: 978-0-9752517-3-7 | \$14.95

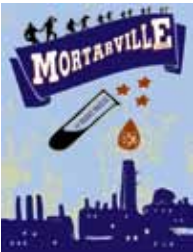


SARAH/SARA

Jacob Paul

"This solo kayak adventure along the coast of Alaska becomes the perfect cauldron for this ardent, introspective young woman with two names. Everywhere there is danger and grace. . . Jacob Paul offers us in this powerful novel Sarah's many layered season of discovery." — **Ron Carlson**

Trade Paper | 286 pages | ISBN: 978-1-9354391-3-4 | \$14.95



MORTARVILLE

Grant Bailie

"Registers as an indictment of modern North American life." —*Baltimore City Paper*

Trade Paper | 278 pages | ISBN: 978-0-97031252-5 | \$14.95



CLOUD 8

Grant Bailie

"Mad, fascinating, and really quite moving...a splendid start for storyteller Bailie..." —*Kirkus Reviews*

Trade Paper | 248 pages | ISBN: 978-0-9788431-1-3 | \$14.95



SMALL TOWN PUNK

John Sheppard

“This novel is an ode to those kids at the dead-end jobs who knew that the morning in America was really dusk at best, but had each other, a little weed, and gas.”—**Sam Lipsyte**

Trade Paper | 184 pages | ISBN: 978-0-9771972-5-5 | \$13.95

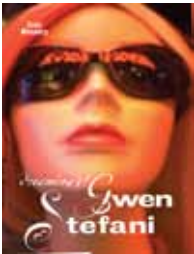


FOR FUCKS SAKE

Robert Lasner

“If all writers were like Robert Lasner, it would mean The End of American Literature.”—**Neal Pollack**

Trade Paper | 316 pages | ISBN: 978-0-97031251-8 | \$14.95



DREAMING OF GWEN STEFANI

Evan Mandery

“...a quirky and compelling riff on the nature of romantic obsession, celebrity worship, free will versus determinism and the joys of Papaya ‘Queen’ hot dogs.”—**Jay McInerney**

Trade Paper | 192 pages | ISBN: 978-0-9771972-6-2 | \$13.95



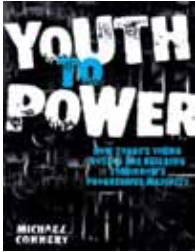
SEX, BLOOD AND ROCK 'N' ROLL

Kimberly Warner-Cohen

“What’s more American than S&M and sexy serial killers? A novel that would make Roger Corman and Roman Polanski both drool.”
—**Jerry Stahl**

Trade Paper | 192 pages | ISBN: 978-0-9771972-1-7 | \$13.95

Political Backlist



YOUTH TO POWER

Michael Connery

“If you want to understand the ideas, action, spirit and people building the progressive majority of our future—read this book!” —**Katrina vanden Heuvel**

Trade Paper | 200 pages | ISBN: 97809788431-3-7 | \$14.95



OUTRIGHT BARBAROUS

Jeffrey Feldman

“Feldman offers practical steps for cleaning up our too-often-toxic political discourse.” —**Arianna Huffington**

Trade Paper | 216 Pages | ISBN: 978-0-9788431-5-1 | \$14.95



FRAMING THE DEBATE

Jeffrey Feldman

“Jeffrey Feldman... has been an important voice in the resurgence of progressive framing.” —**George Lakoff**

Trade Paper | 224 pages | ISBN: 978-0-9771972-9-3 | \$14.95



PROUD TO BE LIBERAL

An all-star collection featuring Eric Alterman, Will Durst, Thom Hartmann, Neal Pollack, Ted Rall, David Rees, Bill Scher, and many others.

Trade Paper | 197 pages | ISBN: 978-0-9752517-6-8 \$12.95



CONFESSIONS OF A FORMER DITTOHEAD

Jim Derych

“One of the most important books of the year.” —**Markos Moulitsas**, founder, Daily Kos

Trade Paper | 195 pages | ISBN: 978-0-9752517-8-2 | \$13.95



THE AUDACITY OF GREED

Jonathan Tasini

“Jonathan Tasini is one of the country’s premier labor writers. Not just a reporter, he brings a wealth of firsthand, frontline, experience to every issue he tackles.”—**Barbara Ehrenreich**

Trade Paper | ISBN: 978-19354390-0-4 | 220 pages | \$15.95



MOVING A NATION TO CARE

Ilona Meagher

“Anyone who wants to ‘support the troops’ should read this important book.”—Paul Rieckhoff

Trade Paper | 208 pages ISBN: 978-0-9771972-7-9 | \$14.95



LOSER TAKE ALL

Edited by Mark Crispin Miller

“Great book” —**Thom Hartmann**

“Thank heavens for Mark Crispin Miller.”—**Laura Flanders**

Trade Paper | ISBN:978-0-9788431-4-4 | 248 pages | \$14.95



RECIPE FOR AMERICA

Jill Richardson

“This book will be part of the burgeoning food social movement, as it provides a guide to the most important issues and how to work on them.”—**Marion Nestle**

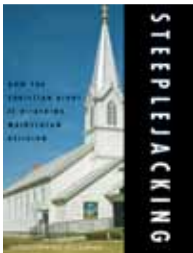
Trade Paper | 200 pages | ISBN: 978-0-9815040-3-2 | \$15.95



DISPATCHES FROM THE RELIGIOUS LEFT Edited by Frederick Clarkson

A groundbreaking and visionary collection that offers a progressive counter-voice to the Religious Right's dominance over the religious conversation in America.

Trade Paper | 200 pages | ISBN: 978-0-9788431-8-2 | \$15.95



STEEPLEJACKING Sheldon Culver and John Dorhauer How the Christian Right Is Hijacking Mainstream Religion

“An important book.”—**Julia Scheeres**, author of *Jesus Land: A Memoir*

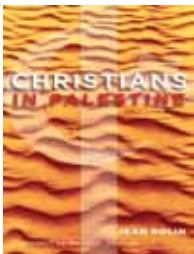
Trade Paper | 192 pages | ISBN: 978-0-9771972-8-6 | \$14.95



CHANGING THE SCRIPT Dan Schultz

“Thank God for liberals like Dan, who know some things are worth fighting for.”—**Jeff Sharlet**, author of *The Family*

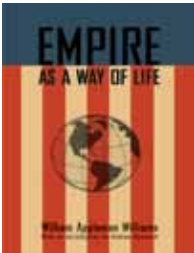
Trade Paper | 5.5 x 8 | 200 pages | ISBN: 978-1-9354391-4-1 | \$15.95



CHRISTIANS IN PALESTINE Jean Rolin Translated by Marjolijn de Jager

Award-winning journalist Jean Rolin captures a little-known aspect of the Israeli-Palestinian conflict in vivid detail.

Trade Paper | 170 pages | ISBN: 978-0-9752517-7-5 | \$14.95

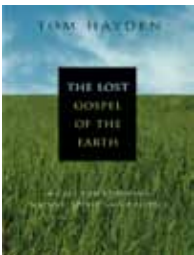


EMPIRE AS A WAY OF LIFE
with an introduction by Andrew Bacevich

William Appleman Williams

“An unblinkered look at our imperial past. . . a perceptive work by one of our most perceptive historians.”—**Studs Terkel**

Trade Paper | 224 pages | ISBN: 978-0-9771972-3-1 | \$13.95



THE LOST GOSPEL OF THE EARTH **Tom Hayden**

“Tom Hayden changed America.” —*The Atlantic Monthly*

Trade Paper | 194 pages | ISBN: 978-0-97719724-8 | \$14.95



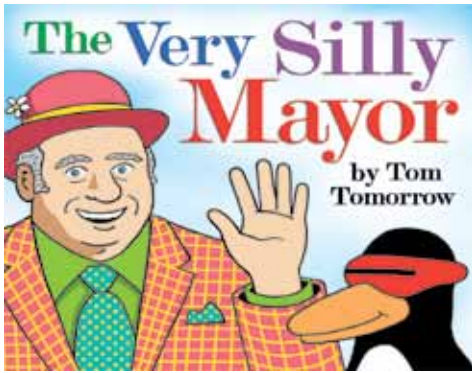
IN WONDERLAND

Knut Hamsun

Translated by Sverre Lyngstad

Diaristic account of a trip Hamsun took to Russia at the turn of the century.

Trade Paper | 184 pages | ISBN: 978-0-9703125-5-6 | \$14.95



THE VERY SILLY MAYOR

Tom Tomorrow

“This is a funny book with an important message: we need penguins in government.”—**Dave Barry**

“I have always admired Tom Tomorrow for his keen intelligence and penguin-based wit, but now he has unnerved me with a story of sociopolitical chaos that

is at once completely ridiculous and sadly familiar.”—**Lemony Snicket**

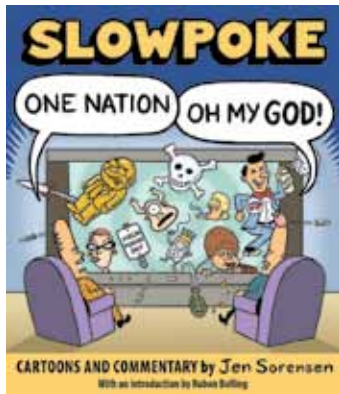
The first-ever children’s book from legendary cartoonist Tom Tomorrow, *The Very Silly Mayor* uses Tom’s unique combination of humor and social commentary to teach children to trust their own judgment, even if other people might disagree with their views or make fun of them.

Hardcover | 36 pages | ISBN: 978-1-9354390-1-1 | \$16.99

SLOWPOKE One Nation, Oh My God!

Jen Sorensen

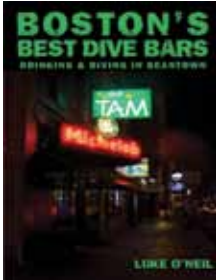
“Sly, quick and smart, Jen Sorensen’s comic strip is nothing like its name. So don’t be deceived—Slowpoke is going places.”—**Garry Trudeau**



Slowpoke: One Nation, Oh My God! is the latest book-length collection from award-winning cartoonist Jen Sorensen and features her best work from 2004–2008, along with her sharply insightful commentary. Deploying Sorensen’s trademark brand

of absurdist humor, this collection chronicles our country’s not-so-gradual demise, lambastes political hypocrisies, and also takes on the latest cultural trends and techno-gadgets.

Trade Paper | 150 pages | ISBN: 978-0-9788431-6-8 | \$13.95



BOSTON'S BEST DIVE BARS

Luke O'Neil

Boston's Best Dive Bars features opinionated reviews of 100 of the grungiest and grittiest drinking establishments in Beantown. If you want to avoid the tourist traps listed in those "other" bar guides and find out where real Bostonians do their drinking, then this is the book for you.

Trade Paper | 5 x 7 | 160 pages | ISBN: 978-0-9815040-1-8 | \$12.95

NOW AVAILABLE



PHILADELPHIA'S BEST DIVE BARS

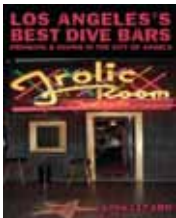
Brian McManus

Philadelphia's Best Dive Bars reviews the grittiest drinking establishments in the city of brotherly love. If you want to avoid the tourist traps listed in those other bar guides and find out where to get wasted after visiting the Liberty Bell, then this book is required reading.

Trade Paper | 5 x 7 | 160 pages | ISBN: 978-1-9354392-0-2 | \$12.95

NOW AVAILABLE

OTHER TITLES IN OUR DIVE BAR SERIES



Los Angeles
ISBN: 978-1-9354391-5-8



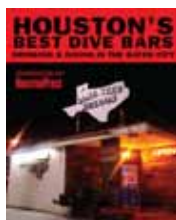
New York
ISBN: 978-0-9815040-1-8



Seattle
ISBN: 978-0-9815040-1-8



Denver
ISBN: 978-0-9815040-9-4



Houston
ISBN: 978-0-9752517-0-6



Chicago
ISBN: 978-0-9752517-0-6



San Francisco
ISBN: 978-0-9703125-8-7

